

# Factiva

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## **Get the Best Hotel for the Lowest Price**

Kiplinger Business Forecasts, 31 March 2008, 944 words, (English)

We've got the top Web sites and insider tips to save you time and money. The cost of business travel is going up this year, and the rising price of hotel rooms is a big factor. Hotel costs for business travel in the U.S. are expected to jump ...

## **Boomj Inc - Introduces the BOOMj Experts Network**

Market News Publishing, 08:44, 26 March 2008, 839 words, (English)

BOOMJ INC ("BOMJ-L") - Introduces the BOOMj Experts Network BOOMj, Inc. ( [www.boomj.com](http://www.boomj.com) ), a leading Web-based niche social network and e-commerce site serving more than 78 million Baby Boomers and adults over 35, announced the BOOMj ...

## **Avoid the Middle East? On the Contrary.**

Israel Faxx, 12 December 2007, 1416 words, (English)

By Joel Widzer A key principle of my travel strategy, which I call "Contrarian Travel," is= to travel against the grain: Go off-peak, follow the dollar, look for dist= ressed properties, eschew all trends - in general, look for the ...

## **Airline Finance News - North America**

AirGuideOnline.com, 3 December 2007, 2401 words, (English)

Dec 3, 2007 The financial turnaround at airlines, especially in the United States, would be at risk in 2008 if unions were too aggressive in trying to recoup wages and benefits lost in restructuring, the chief of the industry's trade ...

## **Global Business News Alert**

AirGuideOnline.com, 26 November 2007, 2357 words, (English)

Nov 26, 2007 Airlines will convert to electronic tickets on June 1. After June 1, air travelers will no longer have access to paper tickets, except in rare circumstances. Currently, 97% of U.S. travelers use electronic tickets. At 97.6%, ...

## **WHERE'S THE HOT NEW PLACE TO VACATION?**

The Miami Herald (MCT), 7 October 2007, 857 words, (English)

Oct. 7--"It's a neat area," said Widzer, author of the Penny Pincher's Passport to Luxury Travel. "If you go to their website, sunny.org/summer, you can get all sorts of two-for-one bargains."

## **For spacious skies and roomier seats - TRAVEL QUESTIONS**

The Star-Ledger, 5 August 2007, 1005 words, (English)

Q. I'm a tall guy who likes to go to Europe. It's getting harder and harder to fit in the seats, and I cannot afford business or first class. When I was in Scotland recently, I saw an ad for Ryanair that said for 20 or 30 euros you can get ...

## **FLYING THE PASSENGER-FRIENDLY SKIES**

Black Enterprise, 1 August 2007, 558 words, (English)

[ CONSUMER EMPOWERMENT ] Tips, advice, and tools to deal with airport complications Consumers who lead busy lives have little time for airport complications. "Any planning can make your experience better at the airport," says Edna Z. ...

## **Truth In Travel Fees**

Kiplinger's Personal Finance Magazine, 1 May 2007, 598 words, (English)

TRAVEL SLEUTH | Sometimes it's worth paying for an agent. By Amy Esbenshade Hebert JULIETTE BORDA Why don't travel agencies have to divulge in advance that they are tacking on a commission to book flights? I wasn't aware of a \$200 fee ...

### **Ask upfront about your travel agent's fees**

Deseret Morning News, 15 April 2007, 479 words, (English)

Question: Why don't travel agencies have to divulge that they charge commission to book flights? I wasn't aware of a \$200 fee for our trip to Italy until I saw it on my Visa bill. -- Susan B., Edmond, Okla.

### **Truth in Travel Fees; Sometimes it's worth paying for an agent.**

Kiplinger.com, 5 April 2007, 598 words, (English)

Why don't travel agencies have to divulge in advance that they are tacking on a commission to book flights? I wasn't aware of a \$200 fee for our trip to Italy until I saw it on my Visa bill. The travel agent never mentioned it -- only the ...

### **HASSLE-FREE HOTEL STAY**

Black Enterprise, 1 March 2007, 566 words, (English)

SECRET SAVINGS A simple phone call can save you time and money Today's busy traveler is looking for higher-quality hotels than in years past, and hoteliers are providing what they want. From luxurious beds draped with rich, velvety ...

### **Semper Fi**

Successful Meetings, 1 February 2007, 367 words, (English)

Loyalty Matters [www.maritzloyalty.com](http://www.maritzloyalty.com) Although this is really a site for those who may enlist the services of Maritz Loyalty Marketing, a division of Maritz Inc., the site has a lot of information about loyalty programs that visitors can ...

### **All access Chicago: Want to get into the hot spots? It's not as hard as you think**

Chicago Sun-Times, 10 November 2006, 1372 words, (English)

When it comes to first-class restaurants and fab nightspots, Chicago holds its own against any city in the country. Our award-winning chefs get dished about from Malibu to Miami, and our hip boutique hotels and bars garner ink in national ...

## **New 'Book Of Lists' Targets Business Owners and Managers; More Than 300 Experts Share Their Knowledge In One Publication!**

PR Newswire (U.S.), 05:00, 30 August 2006, 524 words, (English)

BALA CYNWYD, Pa., Aug. 30 /PRNewswire/ -- The just released "Streetwise(R) Small Business Book Of Lists: Hundreds of Lists to Help You Reduce Costs, Increase Revenues, and Boost Your Profits" is based upon exhaustive market research that ...

## **Airline News**

AirGuideOnline.com, 10 July 2006, 384 words, (English)

For more airline news, data and analysis, please go to: [http://www.airguideonline.com/order\\_formsubs.htm](http://www.airguideonline.com/order_formsubs.htm)

Jul 10, 2006 Airline traffic figures analyzed by AirGuide Information Services show that the unremitting growth in air transport may ...

## **Northwest fliers zip by Chapter 11 -- Traffic is normal for now, with hopes that NWA will take a page from USAir**

The Commercial Appeal, 16 September 2005, 529 words, (English)

A day after two of the nation's largest airlines filed Chapter 11 protection, travelers were making plans - and boarding planes - more or less as usual.

## **Experts Answer Questions About Future Travel Plans**

Tampa Tribune, 15 September 2005, 588 words, (English)

Thursday September 15, 2005 Section Nation/World Page 11 Experts Answer Questions About Future Travel Plans By TED JACKOVICS [tjackovics@tampatrib.com](mailto:tjackovics@tampatrib.com)

## **Northwest,; Delta Seek; Bankruptcy; Protection**

Tampa Tribune, 15 September 2005, 1115 words, (English)

Thursday September 15, 2005 Section Nation/World Page 1 Northwest, Delta Seek Bankruptcy Protection FLIGHTS WILL NOT BE AFFECTED By TED JACKOVICS

## **Northwest, Delta seek bankruptcy protection**

Tampa Tribune (KRTBN), 15 September 2005, 1048 words, (English)

Sep. 15--TAMPA -- Delta Air Lines and Northwest Airlines filed for Chapter 11 bankruptcy protection Wednesday, long-anticipated moves for the airlines that rank in the top six in the United States and at Tampa International Airport.

### **Experts answer questions about future travel plans**

Tampa Tribune (KRTBN), 15 September 2005, 575 words, (English)

Sep. 15--The specter of two of the nation's largest commercial airlines filing for bankruptcy, Delta Air Lines Inc. and Northwest Airlines Corp., may have some consumers worried about travel plans.

### **Fliers Start to Take Defensive Action**

The New York Times, 14 September 2005, 676 words, (English)

Carrie Charney is flying from New York City to Portland, Ore., next month for her granddaughter's bat mitzvah and then to Baltimore to visit her daughter. But Ms. Charney, a retired insurance claims processor who lives in Bardonia, N.Y., ...

### **SPECIAL LUXURY TRAVEL SECTION: RESOURCE GUIDE**

The Atlanta Journal - Constitution, 24 July 2005, 1167 words, (English)

TRAVEL AGENTS Virtuoso (1-800-401-4274, [www.virtuoso.org](http://www.virtuoso.org)): Virtuoso is a network of America's top luxury leisure travel consultants that generates \$3 billion in annual sales with the world's leading travel providers. Virtuoso holds ...

### **ON THE RECORD**

International Herald Tribune, 14 May 2005, 44 words, (English)

"Don't bother asking how to join. If you qualify, they'll let you know." \*

Frequent-flier expert Joel Widzer on new super-elite programs offered by United and other airlines to their best customers.

### **Taking off on flights of fancy: Super-elite frequent flyer programs cloaked in secrecy**

Edmonton Journal, 11 May 2005, 797 words, (English)

On a recent flight from Denver to Las Vegas, Michael Silber was assigned a dreaded middle seat in the back of the plane. But when Silber, an executive with the Harman Consumer Group, an electronics company in Woodbury, N.Y., checked in at ...

## **A Flier Status Elite Enough To Eclipse Mere Platinum**

The New York Times, 10 May 2005, 1447 words, (English)

On a recent flight from Denver to Las Vegas, Michael Silber was assigned a dreaded middle seat in the back of the plane. But when Mr. Silber, an executive with the Harman Consumer Group, an electronics company in Woodbury, N.Y., checked in ...

## **MAKING A HOTEL RESERVATION?**

Black Enterprise, 1 May 2005, 466 words, (English)

[ SECRET SAVINGS ] Use these tips to get a better deal Whether you like to stay at the Four Seasons or the Hilton, get discounts that count! According to The Penny Pinchers. Passport to Luxury Travel by Joel L. Widzer (Travelers' Tales ...

## **TELEVISION**

The Globe and Mail, 19 March 2005, 404 words, (English)

Tricks of the Trade: Fast Getaways Fine Living Channel, Monday, March 21, 10:30 p.m. This nifty show is hosted by travel writer Joel Widzer and Tim Winship, founder of frequentflier.com. Together, the pair coerces travel-industry experts ...

## **Luxe Hotels, Low Prices plus: Hotel-booking BOOKMARKS: Little-known Web sites**

Kiplinger's Personal Finance Magazine, 1 March 2005, 2394 words, (English) pages 100-104 | Rewards KIPLINGER'S | MARCH 2005 TRAVEL | Secrets to finding a four-star room at a great rate--in 15 minutes or less. By Sean O'Neill

## **'Dear Mrs. Crabapple: We will miss you': Airlines telling difficult passengers to take a hike**

National Post, 24 December 2004, 1348 words, (English)

Mark Adkins thought he was doing America West Airlines a favour by giving up his seat on an overbooked flight from Tucson to Las Vegas. But he says the airline returned the favour a few hours later by banishing him for life.

## **Airlines Blacklist Fliers, Some Merely Annoying**

The New York Times, 14 December 2004, 1315 words, (English)

Mark Adkins thought that he was doing America West Airlines a favor by giving up his seat on an overbooked flight from Tucson to Las Vegas. But he says the airline returned the favor a few hours later by banishing him for life.

### **Click onto Frommers for bargains**

Chicago Daily Herald, 14 November 2004, 544 words, (English)

Arthur Frommer's site, [www.frommers.com](http://www.frommers.com), is a great place to find travel bargains at rock-bottom prices. Currently, there are some excellent values featuring Hawaii, most good through dates in December. A few listed looked especially ...

### **The keys to getting the perks**

The Record, 26 September 2004, 674 words, (English)

I was sitting in a middle seat in the back of an airplane when I opened the new edition of "The Penny Pincher's Passport to Luxury Travel" (Travelers Tales Guides, \$12.95). The book says that anyone can travel in posh surroundings without ...

### **On the Go / Travel Notes**

The Arizona Daily Star, 15 August 2004, 583 words, (English)

Arts and travel lovers, Spain's the place to be If Spain and the arts are on your travel agenda this month, mark your calendar for the 53rd annual International Santander Festival. Through Aug. 31, the city of Santander - in the Cantabria ...

### **LUXURY TRAVEL SPECIAL SECTION: RESOURCES**

The Atlanta Journal - Constitution, 25 July 2004, 1304 words, (English)

BOOK "The Penny Pincher's Passport to Luxury Travel" by Joel L. Widzer (\$14.95, Traveler's Tales). A world travel expert reveals his methods for traveling in style without breaking the bank. Using Widzer's tips, consumers of all income ...

### **Travel Tips For The `Penny Pincher` ; Corporate Funds Make The DNC Fun; Smart Assets Desk: 529 Plans For College Tuition, CNNfn**

CNNfn: Flipside, 22 July 2004, 2591 words, (English)

KATHLEEN HAYS, CNNfn ANCHOR, THE FLIPSIDE: The economy looks like it`s definitely getting better. But still, not everyone can afford luxury travel. Our next guest says you don`t have to be a millionaire, though, to travel like a king on ...

### **Penny pinchers can still go the luxury route**

USA Today, 16 July 2004, 1127 words, (English)

Mistaken assumptions about luxury travel hold back many a vacationer, says Joel Widzer. Lofty living on the road doesn't have to cost more, says the Orange County, Calif., travel consultant and author. "Too many people feel they either do ...

### **Pinch Pennies & Travel in Style, CNNfn**

CNNfn: The Money Gang, 9 July 2004, 1013 words, (English)

PAT KIERNAN, CNNfn ANCHOR, THE MONEY GANG: Say you want to go to the beach or do you want to go to a four-star hotel? You`re thinking that`s a lot of money.

### **LOGBOOK / Bay Area events for travelers**

The San Francisco Chronicle, 20 June 2004, 90 words, (English)

Budget travel: Joe Widzer, author of "The Penny Pinchers' Passport to Luxury Travel, " offers advice on finding top accommodations at affordable rates.

7:30 p.m Tuesday at Easy Going Travel Shop &Bookstore, 1385 Shattuck Ave., Berkeley. ...

### **LITERARY GUIDE**

The San Francisco Chronicle, 20 June 2004, 2887 words, (English)

TODAY Andrei Codrescu Author of "Wakefield." 5 p.m. City Lights Bookstore, 261 Columbus Ave., S.F. (415) 362-8193. Father's Day Poetry Reading With Dan Bellm, Rich Yurman, Thomas Centolella, Katharine Harer, Aurora Levins Morales, Reginald ...

### **Smart Move**

InformationWeek, 3 May 2004, 64 words, (English)

I enjoyed reading "Hotel Chain Puts Pressure On Third-Party Travel Sites" (April 20, [informationweek.com/985/hotel.htm](http://informationweek.com/985/hotel.htm)). I'm a travel writer and have been saying this for some time. It makes perfect sense for travel providers to rein in ...

### **STORY OF FAMILY SACRIFICE IS INSPIRATION**

The Commercial Appeal, 11 March 2004, 330 words, (English)

There is a saying that goes something like this: "Everyone has a story to tell." East Memphians have stories to tell and some are beyond remarkable.

### **Currying favor for first class**

International Herald Tribune, 26 February 2004, 998 words, (English)

NEW YORK As far as Wendy Shear is concerned, airline rules are meant to be bent, if not broken. Shear, a documentary filmmaker who lives in Los Angeles, routinely checks in luggage that weighs more than her free allowance. She waits for her ...

### **Flattery and Other Ways to Bend Rules**

The New York Times, 24 February 2004, 1224 words, (English)

As far as Wendy Shear is concerned, airline rules are meant to be bent, if not broken. Ms. Shear, a documentary filmmaker who lives in Los Angeles, routinely checks in luggage that weighs more than her free allowance. She waits for her ...

### **Finagle an upgrade to first class on a flight**

National Post, 17 January 2004, 404 words, (English)

- Play the loyalty card: According to Joel Widzer, author of The Penny Pincher's Passport to Luxury Travel, the main reason people who've bought cheap tickets find themselves in the reclined seats up front is loyalty to specific carriers. ...

### **STRESS FROM BUSINESS TRIPS PUTS DENT IN PRODUCTIVITY**

The Boston Globe, 9 November 2003, 1115 words, (English)

Back in his office after a business trip to London, Bill Baumer realized he had a lot of catching up to do. "I was away for two days and it was going to take me two days to catch up," the 43-year-old FleetBoston Financial Corp. executive ...

### **Away on Business - Upgrade devaluation?**

Reuters News, 08:54, 13 February 2003, 778 words, (English)

CHICAGO, Feb 13 (Reuters) - A woman on a recent flight from Chicago to Florida reports she settled into her first-class seat and downed a complimentary bloody Mary - and then a second one. ...

### **Your Money -- Cutting Costs: More Bed for Your Buck**

The Asian Wall Street Journal, 2 August 2002, 189 words, (English)

One of the biggest aggravations about hotels is knowing that while you are crammed into a closet, luxury suites sit empty. Joel Widzer studied this conundrum when he was getting his doctorate in Industrial Organizational Psychology. His ...

### **Tricks of the Trade: Art of the Hotel Upgrade**

The Wall Street Journal, 17 July 2002, 190 words, (English)

One of the biggest hotel aggravations is knowing that while you're crammed into a closet, luxury suites sit empty. Joel Widzer studied this conundrum when he was getting his doctorate in Industrial Organizational Psychology. And his ...

### **Experts offer advice about trimming your vacation expenses**

Denver Post, 29 April 2001, 2017 words, (English)

With the New Economy sputtering, the old-fashioned notion of tightening the purse strings is back in vogue when shopping for a vacation. Here's some advice on stretching your discretionary dollars. Well-traveled experts were asked how to ...

### **Some first-class tricks for upgrades Pour on the charm to get better rooms and plane seats**

The Seattle Times, 22 April 2001, 1311 words, (English)

It was a curious thing. Bob Cowen, a software salesman from Detroit, remembers waiting in the gate area at Denver International Airport when he saw an older gentleman folding pieces of paper into origami shapes of swans and flowers and bow ...

### **Travel planning turns on a dime**

USA Today, 20 April 2001, 4031 words, (English)

With the New Economy sputtering, the old-fashioned notion of tightening the purse strings is back in vogue -- whether shopping for a vacation or finding an affordable vino. This edition of Destinations & Diversions is devoted to advice ...

### **[ travel guide ]**

Pittsburgh Post-Gazette, 8 April 2001, 1241 words, (English)

FREEBIES Maryland, Kentucky events The 2001 Calendar of Events for Queen Anne's County, Md., includes the spring festival, April 28-29; outdoor fair, May 19; and the Bay Music Festival, June 9, plus parades, boat races, concerts, bazaars ...

### **In the air.**

Adelaide Advertiser, 10 March 2001, 590 words, (English)

Up a class WHAT could the ancient Japanese art of origami possibly have to do with the quality and comfort of air travel? Well, it's a curious thing. A fellow traveller related how he was waiting in the gate area at an international airport ...

## **REMINDER/Los Angeles Times Travel Show March 3-4 at Long Beach Convention & Entertainment Center**

Business Wire, 08:03, 3 March 2001, 533 words, (English)

--(BUSINESS WIRE)-- What: Almost 20 leading travel writers and consumer experts will share their secrets on how to stretch your vacation without stretching your pocketbook ...

## **Why Settle For Second Best?**

The Newcastle Herald, 3 March 2001, 258 words, (English)

IT was curious. Bob Cowen, a software salesman, remembers waiting in the gate area at Denver International Airport when he saw an older gentleman folding pieces of paper into origami shapes of swans and flowers and bow ties, then giving ...

## **ADVISORY/Los Angeles Times Travel Show March 3-4 at Long Beach Convention & Entertainment Center**

Business Wire, 10:08, 2 March 2001, 533 words, (English)

--(BUSINESS WIRE)-- What: Almost 20 leading travel writers and consumer experts will share their secrets on how to stretch your vacation without stretching your pocketbook ...

## **Los Angeles Times Travel Show to Be Held March 3-4 at Long Beach Convention Center**

Business Wire, 11:22, 22 February 2001, 628 words, (English)

LOS ANGELES--(BUSINESS WIRE)--Feb. 22, 2001--If your idea of a great vacation is the kind that also gives your pocketbook a well-deserved break, then the Los Angeles Times Travel Show is the place to start shopping. ...

## **Sincerity is key to upgrades**

Deseret News, 11 February 2001, 1015 words, (English)

It was a curious thing. Bob Cowen, a software salesman from Detroit, remembers waiting in the gate area at Denver International Airport when he saw an older gentleman folding pieces of paper into origami shapes of swans and flowers and bow ...

## **FIRST-CLASS STRATEGIES TO RECEIVE AN UPGRADE**

The Record, 28 January 2001, 1109 words, (English)

It was a curious thing. Bob Cowen, a software salesman from Detroit, remembers waiting in the gate area at Denver International Airport when he saw an older gentleman folding pieces of paper into origami shapes of swans and flowers and bow ...

### **Upgrade mavens declare nice guys finish in first class**

The Star-Ledger, 28 January 2001, 1349 words, (English)

It was a curious thing. Bob Cowen, a software salesman from Detroit, remembers waiting in the gate area at Denver International Airport when he saw an older gentleman folding pieces of paper into origami shapes of swans and flowers and bow ...

### **Upgrade aces reveal their first class tricks**

The Hamilton Spectator, 27 January 2001, 850 words, (English)

"He was giving them to kids, putting them on ticket counters," Cowen recalled. "He said it was the nicest way to get upgrades that he'd come across. Most gate agents are women, and I suspect they wanted to take them home to their kids."

### **Simple steps can lead to upgrades in airline seats, rooms**

National Post, 27 January 2001, 464 words, (English)

Getting bumped from coach to business or first class, or being upgraded to a hotel room with a view, are possible if you know how. All it takes is a little luck, some creative thinking and a willingness to ask. It also helps to know how not ...

### **Trophy trips**

Chicago Sun-Times, 21 January 2001, 1517 words, (English)

44Were just back from Bali, and it was fabulous! 44Yes, but Bali really isnt what it used to be. Our travel agent got us into an amazing little luxury lodge in the Seychelles. Now, THATS a tropical paradise!

### **Trophy travel**

USA Today, 12 January 2001, 1595 words, (English)

"We're just back from Bali, and it was fabulous!" "Yes, but Bali really isn't what it used to be. Our travel agent got us into an amazing little luxury lodge in the Seychelles. Now, THAT'S a tropical paradise!

### **SAY IT WITH CASH.**

Kiplinger's Personal Finance Magazine, 1 January 2001, 1576 words, (English)  
SERVICE | How to make the RITUAL OF TIPPING not just a reflex, but a way to get better service. CRAFTY maitre d's manning the entrances to Las Vegas nightclubs used to resort to a ruse for lining their pockets: As patrons stood at the door ...

### **Red cents.(money-saving tips)(Brief Article)**

Redbook, 1 November 2000, 580 words, (English)

Save \$50 this Thanksgiving Mary Hunt, editor of cheapskate-monthly.com, offers these tips on serving a topflight meal without breaking the bank: ...

### **Red cents.(Brief Article)**

Redbook, 1 October 2000, 605 words, (English)

SAVE BIG \$ ON BEAUTY Pampering yourself needn't cost a fortune. Here's how to save money on pricey beauty services: \* Nail salons typically charge 10 percent less when you get your manicure and pedicure during the same visit. For an even ...

### **The secrets of free upgrades**

Chicago Sun-Times, 24 September 2000, 960 words, (English)

Like many of us, Joel Widzer relies on discount airfares and hotel bargains. But unlike most, he usually goes first class, from airline upgrades to the best hotel rooms.

### **He's a first-class upgrade expert Go with one airline, Widzer advises, and remember, being nice works**

USA Today, 7 July 2000, 1093 words, (English)

Like many of us, Joel Widzer relies on discount airfares and hotel bargains. But unlike most, he usually goes first class, from airline upgrades to the best hotel rooms. The high-living author of The Penny Pincher's Passport to Luxury ...

### **Fasten Your Seatbelts**

Smart Business from ZDWire, 1 July 2000, 5308 words, (English)

It could be worse. Business travel in parts of India involves rickety buses traversing steep mountain passages. On some Eastern European airlines you have to bribe the flight attendants for lunch. And the last time a train was on time in ...

### **How to tip smart**

Chicago Sun-Times, 12 March 2000, 383 words, (English)

Even seasoned travelers can get snagged on the sometimes rocky shoals of social convention. Indeed, attitudes on the subject - from the writer who says he doesn't tip a dime in luxury hotels to the bellhop who says he'll make your stay a ...

### **Take a tip from Hillary's gaffe**

USA Today, 25 February 2000, 494 words, (English)

Even seasoned travelers can get snagged on the sometimes rocky shoals of social convention. Witness Hillary Rodham Clinton, whose failure to tip the waitress during a recent campaign stop at a restaurant in western New York sparked a media ...

### **What time is it? Web site offers worldly answers**

Chicago Daily Herald, 12 December 1999, 611 words, (English)

Want to know the best time to call your friend in Japan or discover how long an upcoming flight will be? Get your timely answers from this site, at [www.isbister.com/worldtime/](http://www.isbister.com/worldtime/) . You can check any country in the world for the current local ...

### **Get bargain on room**

Deseret News, 5 December 1999, 390 words, (English)

The rich may be different from you and me, but it's the rare traveler who isn't eager to score a bargain on a hotel room -- no matter how lofty the digs. ...

### **Get a great hotel room at an even better price**

USA Today, 26 November 1999, 509 words, (English)

The rich may be different from you and me, but it's the rare traveler who isn't eager to score a bargain on a hotel room -- no matter how lofty the digs.

### **THE PENNY PINCHER'S PASSPORT TO LUXURY TRAVEL**

The Oregonian, 3 October 1999, 208 words, (English)

THE PENNY PINCHER'S PASSPORT TO LUXURY TRAVEL Joel L. Widzer

Traveler's Tales Inc. \$12.95 Here's a book you won't regret buying. Sure, the author does loads of high-end luxury travel. But he passes along insights and tips sure to make even ...

### **Luxury travel**

Black Enterprise, 1 October 1999, 163 words, (English)

Luxury travel You, too, can afford first class Did you know you could cut the cost of your next vacation and still travel in style? The Penny Pincher's Passport to Luxury Travel by Joel L. Widzer outlines how you can fly first class, stay ...

## **WORLDWIDE**

The Washington Post, 1 August 1999, 1561 words, (English)

First Class Travel for . . . You? It's rare we feel compelled to recommend a travel book, but we can't resist telling you about "The Penny Pincher's Passport to Luxury Travel: The Art of Cultivating Preferred Customer Status," by Joel L ...

## **STREAMING AUDIO: The Penny Pincher's Passport To Luxury Travel**

Business Wire, 16:59, 21 July 1999, 166 words, (English)

--(BUSINESS WIRE)--July 21, 1999--

----- N E W S T R E  
A M Internet News a service of Medialink ...

## **Home Suite Home: Checking In to Condotels**

Time, 12 July 1999, 1170 words, (English)

What would Elvis have thought? Visitors to New York City can now stay at a true "heartbreak hotel." The Envoy Club, a 57-unit property that opened in December, offers a Suddenly Single program designed for grieving guests after the big ...

## **Points of difference.**

The Australian, 26 June 1999, 536 words, (English)

JOEL Widzer reckons he has cracked the system when it comes to luxury travel at economy prices - and he's prepared to share the secrets with those poor souls who always end up at the wrong end of the plane. The Californian reveals all in ...

## **TRAVEL NOTEBOOK**

The Dallas Morning News, 20 June 1999, 995 words, (English)

\* ALLIGATORS Snappy site: Long before Orlando welcomed its first billion-dollar theme park, there was Gatorland - a mom-and-pop (and reptile) business founded on the simple premise that visitors would gape at Seminole Indians wrestling ...

## **GLOBETROTTING**

Times-Picayune, 23 May 1999, 1643 words, (English)

Low Round Trip Air Fares from N.O. Airlines are named only when all airlines serving that destination do not offer the lowest available rate

## **INDULGING IN A FEAST OF UPGRADES HOW TO TRAVEL WITH THE SWELLS \_ AND PAY LESS**

Times-Picayune, 23 May 1999, 1098 words, (English)

My aim in my travel life is to go first class and not pay full fare. And tap on a champagne glass -- filled with Taittinger, please -- sometimes it works.

## **Attain luxury while being frugal**

Chicago Sun-Times, 5 May 1999, 292 words, (English)

Travel in style while pinching your pennies? It's possible, according to The Penny Pincher's Passport to Luxury Travel (Travelers' Tales, \$12.95). The book outlines ways to ensure first-class treatment by developing relationships with ...

## **The Penny Pincher's Passport to Luxury Travel: The Art of Cultivating Preferred Customer Status**

Library Journal, 1 April 1999, 38 words, (English)

Hopkins reviews "The Penny Pincher's Passport to Luxury Travel: The Art of Cultivating Preferred Customer Status" by Joel L. Widzer.

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